

EDUCATION

2011 - 2014
BA Honours
Aberystwyth University
2:1 Fine Art

2009 - 2011 A Levels John Kyrle 6th Form [A]-Maths [B]-3D Art [C]-Biology

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Bristol, England

DAVID PRICE

Having graduated with a Fine Art degree in 2014, I taught myself HTML and CSS to earn my first Web Developer & Designer position in 2015.

Over the last 9 years I have pushed myself to learn new skills and work with new tech, from JavaScript and WordPress to React and Next.js. I take pride in ensuring my websites are responsive, accessible, modular, organised, and fast to load.

With my creative background and continued dedication to further developing my technical side, I believe I can be a valuable team member.

WORK EXPERIENCE

Cambridge Education Group Digital (Full-Time Role)

Feb 2023 - Current

WEB DEVELOPER

- As part of a team of four developers, implementing quality online learning content using HTML and CSS inside Virtual Learning Environments Canvas and Moodle;
 - Focusing particularly on user experience, modularity, accessibility, responsiveness, and design.
- In an agile scrum environment, collaborating on various in-house software which facilitated the creation and management of the online learning content:
 - Developing features and eliminating bugs across projects running on JavaScript (Next.js) and PHP (WordPress) tech stacks;
 - Providing QA, reviews, and proposing changes to colleague Git pull requests.
- Working remotely from Bristol.

Vegan Hacktivists (Volunteer Role)

Aug 2022 - Current

FRONT-END REACT DEVELOPER

- Collaborating remotely with an international team on the Next.js Typescript based Vegan Hacktivists website;
- Writing accessible and semantic HTML with React;
- Bringing the design team's Figma mock-ups to life with responsive Tailwind;
- Systematically problem solving any front-end related issues;
- Attending weekly stand-up meetings and co-coding sessions.

Freelance Dec 2014 - Present

WEB DEVELOPER / GRAPHIC DESIGNER

- Designing and developing <u>predictthestandings.com</u> where people can predict the final tables of various sports (React, Next.js, and Postgres).
- Designing and developing my portfolio website <u>davidwillprice.com</u> using React and Gatsby.js - Rebuilt having previously ran on WordPress.
- Developing website framework for TESLANOW using HTML and CSS.

WEB DEVELOPER & DESIGNER

- As the solo web developer, designing, developing, and managing (with HTML, CSS, and JavaScript) the seven WordPress websites in the Swiis International network;
- Designing, developing and managing two web portals allowing over 450 foster carers & independent members to login (via a unique account number) and view exclusive resources, events and documents;
- Monitoring user journeys and general website performance using Google Analytics and Tag Manager;
- Improving website SEO via keyword analysis, building backlinks, on-page optimisation, and monitoring changes via Google Search Console and Semrush;
- Creating automated solutions to admin tasks using JavaScript and Google Data Studio including:
- Digitalising previously print forms with submissions logged into Google Sheets via Zapier;
- Sending pre-made monthly website & SEO reports from Google Analytics;
- Parsing email receipts and inputting results directly into Google Sheets via Zapier.
- Designing creatives for digital media using Adobe Creative Suite (Photoshop, Illustrator & Indesign).

Love Your Postcode Estate Agents (Full-Time Role)

Aug 2015 - Feb 2019

WEB DESIGNER / GRAPHIC DESIGNER

- Using HTML, CSS and JavaScript to develop and manage the Love Your Postcode Wordpress website which received tens of thousands of views every month;
- Establishing, building, and managing an Infusionsoft CRM system containing over 25,000 clients (Creating automation pipelines, coding email templates);
- Designing dozens of different types of creatives for print and digital media using Adobe Creative Suite (Photoshop, Illustrator & Indesign);
- Monitoring user journeys and general website performance using Google Analytics;
- Working as part of a team to improve website SEO: Building backlinks, managing Google Search Console, keyword analysis, meta titles/descriptions, header structure, and other on-page optimisation;
- Managing up to a team of four graphic designers, web developers and marketers;
- Working in-branch then remotely from Bristol for a year and a half.

ONLINE COURSES COMPLETED

- Jan 2022 "Next.js & React The Complete Guide" by Maximilian Schwarzmüller
- Dec 2021 "Understanding TypeScript" by Maximilian Schwarzmüller
- Jul 2021 "The Complete JavaScript Course" by Jonas Schmedtmann